

**ROUNDTABLES'  
PROGRAM**

**The 50 conferences or will be relevant platforms of reflections on the impact of both this digitization and the use of tablets in various professional fields.** We include, among others: the press, books, video games, visual arts and performing arts, music, comic strips, film, sport, health, finance and economy, environment and education. The trade show and the roundtables are organized over two days..

**ROOM 510/FRIDAY, FEBRUARY 20<sup>TH</sup> OF 2014**

**07 h 30 - 08 h 30** Opening of the showroom to visitors

**08 h 30 - 09 h 00** The challenges of formatting and the challenges of the ePUB for tablets

**QUEBEC'S NATIONAL CONFERENCE :  
A DIGITAL PLAN FOR QUEBEC? POLITICAL, ECONOMICAL AND IDENTITAL STAKES**

**09 h 00 - 11h 00** To a digital plan for Quebec ?

**REVIEW ON MOBILE INTERNET'S DEVELOPMENT, TABLETS, eREADERS AND SMARTPHONES**

**11 h 00 - 12 h 00** Markets, technologies and applications: uses, realities and prospects

**TABLETS IN THE WORLDS OF HEALTH, SPORTS AND MATCHMAKING**

**12 h 00 - 13 h 00** The social media and the tablets in health, sports and professional (B2B) and friendly meetings: uses and prospects.

**TABLETS AND MOBILE INTERNET IN BANKS AND ASSURANCES**

**13 h 00 - 14 h 00** Financial institutions, payments, stock exchange and insurance in the era of polymeric paper and electronic tablets

**THE TABLETS' IMPACT ON HOW TO WORK OR RECRUIT INSIDE COMPANIES AND ORGANIZATIONS**

**14 h 00 - 15 h 00** Electronic tablets, labor and recruitment

**THE TABLETS IN FASHION, READY-TO-WEAR CLOTHING AND COSMETICS INDUSTRY**

**15 h 00 - 16 h 00** The tablets in the industries of fashion and garment

**THE TABLETS AND THE MOBILE INTERNET:  
STAKES OF DIGITALIZATION AND DISTRIBUTION FORMATS IN BOOKS**

**16 h 00 - 17 h 30** The editors, the booksellers and the librarians in the age of tablets and pure players

**THE TABLETS AND THE MOBILE INTERNET:  
STAKES OF TRAINING AND PROGRAMS IN SCHOOL AND UNIVERSITY**

**17 h 30 - 18 h 30** The challenges of formats (ePUB) and challenges of paper and digital distribution for tablets in the world of books.

**THE TABLETS AND THE MOBILE INTERNET:  
STAKES OF TRAINING AND PROGRAMS IN SCHOOL AND UNIVERSITY**

**18 h 30 - 20 h 00** The challenges of integrating tablets in schools and universities (editors, distance learning, school programs)

**COMIC BOOKS AND CHILDREN'S LITERATURE ON TABLETS AND SMARTPHONES**

**20 h 00 - 21 h 00** Comic books on tablets and distribution platforms: state of the market and actors

**Late-night opening in room 511 until 9h30 PM**

## ROUNDTABLES' PROGRAM

### CONFERENCES' ROOM 510/FRIDAY, FEBRUARY 20TH OF 2014

07 H 30 – 8 H 30 Opening of the showroom to visitors  
08 h 30 – 9 h 00 COLLECTIVE INTELLIGENCE

#### COLLECTIVE INTELLIGENCE IN THE ERA OF MOBILE INTERNET, ELECTRONIC TABLETS AND SMARTPHONES

9 h 00 – 10 h 00 Tablets and the collective intelligence versus individual intelligence in the era of convergence and mobility.

#### THE TABLETS IN TRANSPORT, HOTEL BUSINESS, LEISURE AND OUTDOOR ACTIVITIES

10 H 00 – 11 H 00 The digital productions and the tablets in the industries of transport, travelling and outdoor activities.

#### THE TABLETS AND THE STAKES OF ECOLOGY, PUBLIC HEALTH AND DEVELOPMENT

11 h 00 - 12 h 00 Tablets and recycling: ecological stakes and development

#### THE CINEMA AND THE TELEVISION VIEWED ON TABLETS AND SMARTPHONES

12 H 00 - 13 h 00 Cinema and television on tablets and digital platform: stakes of digital content

#### THE VIDEO GAMES VIEWED ON TABLETS AND SMARTPHONES

13 h 00 – 14 h 00 Video games for tablets, electronic readers and smartphones: the inventory of fixtures and the prospects.

#### VISUAL ARTS AND PERFORMING ARTS ON TABLETS AND SMARTPHONES

14 h 00 – 15 h 00 Visual arts and performing arts, how to appear in digital platforms?

#### RADIO AND MUSIC ON TABLETS AND SMARTPHONES

15 h 00 – 16 h 00 Music and digital audio products

#### THE PERIODICAL PRESS ON TABLETS AND SMARTPHONES

16 h 00 – 17 h 00 The press and the journalism for the electronic tablets in the age of «Cloud Computing», Mobile Internet and social media.

#### THE STAKES OF TRAINING FOR THE CROSSPLATFORM STYLE IN THE PERIODICAL PRESS

17 h 00 – 18 h 00 The challenges of training for journalists in the periodical press in the age of new digital records and multiplatform.

#### TABLETS AND THE MOBILE INTERNET: STAKES OF FORMATS FOR THE DIGITALIZATION AND THE DISTRIBUTION IN THE PRESS

18 h 00 – 19 h 00 The formats (ePUB), warehouses and digital platforms: the challenges of the digitalization and the digital distribution for the tablets in the periodical press in the age of pure players and mobile Internet.

#### THE NEW DIGITAL WRITING AND READING PRACTICES IN THE ERA OF ELECTRONIC TABLETS AND MOBILE INTERNET

19 h 00 – 20 h 00 Reading and authors on tablets and the new writing and reading practices

#### THE TABLETS AND SMARTPHONES, A NEW ADVERTIZING MARKET WITH A NEW BUSINESS MODEL!

20 h 00– 21 h 30 Advertising and marketing on the tablet: a new Eldorado for electronic commerce in the new digital economy?

Late-night opening in room 511 until 9:30 PM



## ROUNDTABLES' PROGRAM

### EXHIBITION ROOM - SHOWROOM ROOM 511 / THURSDAY, FEBRUARY 20<sup>TH</sup> OF 2014

9 H 00 Opening of the showroom to visitors

#### THE SELF-PUBLISHING, THE ON-DEMAND DIGITAL PRINTING AND THE ALL-DIGITAL SOLUTION

9 H 00 – 10 H 00 The platform called «Érudit »

10 H 00– 11 H 00 Government policy in Quebec regarding the price of the book:  
presentation of the objectives of the consultations and the final report

11 H 00 – 12 h 00 Robert does not want to read

12 h 00 – 13 h 00 The place of the tablets, eReaders or smartphones in day-to-day life:  
uses, spaces and ergonomics

13 H 00 – 14 H 00 Cantook, the advanced digital books' distribution technology. (De Marque)

#### THE TABLETS AND THE STAKES OF SECURITY

14 h 00 – 16 h 00 TABLETS AND PIRACY : the protection of private space and copyright (police, army, economic war)

16 h 00 – 17 h 00 Tips and tricks of software and word processors for writing, editing and for lay out

17 H 00– 18 h 00 The first readers and tablets in Quebec and Canada.

18 H 00 – 19 H 00 The Company Prologue

19 H 00 – 20 h 00 OSPCI and the first Canadian-made tablets

20 H 00 – 21 h 30 Late-night opening



## ROUNDTABLES PROGRAM

### EXHIBITION ROOM - SHOWROOM ROOM 511 / FRIDAY, FEBRUARY 21<sup>TH</sup> OF 2014

9 H 00 Opening of the showroom to visitors

#### THE SELF-PUBLISHING, THE ON-DEMAND DIGITAL PRINTING AND THE ALL-DIGITAL SOLUTION

- 9 h 00 – 10 h 00 Digital legal deposit (National Library of Canada or Quebec)
- 10 h 00 – 11 h 00 How to make money as an author or publisher with internet and mobile interfaces such as tablets, e-readers and smart phones
- 11 h 00 – 12 h 00 The Foundation «Fleur de lys» and the self-publishing in Quebec
- 12 h 00 – 13 h 00 The development of companies that create applications for the mobile web

#### THE LINKS BETWEEN THE PRINTED MATTER AND THE ELECTRONIC TABLETS IN THE TRAINING AND THE DISTRIBUTION OF INFORMATION AND KNOWLEDGE

- 13 H 00 – 15 H 00 The links between the printed matter and the electronic tablets
- 15 h 00 – 16 h 00 The synergy between electronic mobiles and on-demand printing.
- 16 h 00 – 17 h 00 The challenges of personalized variable data printing and finishing in the digital age
- 17 h 00 – 19 h 00 Prize-giving in room 511 of the exhibition / showroom

### THREE PRIZES TO WIN!

- Awarding of the eGutenberg 2014's prize (un jury)

- Awarding of the TAB 2014's innovation in room 511 (Exhibition/Showroom)

- Prize of the best smartphone
- Prize of the best electronic reader
- Prize of the best tablet
- Prize of the best digital content
- Prize of the best accessory
- Prize of the best digital platform or warehouse

- Public's award (The public's votes)

The public's ballot paper which will determine the public's award will be used for drawing lots. The visitors will have the possibility to win an electronic reader, accessories and free subscriptions to digital content.

19 h 00 – 20 h 00 How to create your own e-Book?

#### THE TABLETS IN THE FIELDS OF FOOD AND BEVERAGE INDUSTRY, HOTEL BUSINESS, GASTRONOMY AND THE LARGE-SCALE FOOD RETAILING TRADES

20 h 00 – 21 H 30 The tablets and the alimentation trades

21 h 30 End of the forum



## GENERAL PROGRAMME AN ALL-DIGITAL EVENT!

EPC@Partners.inc welcomes you to the first forum entirely focused on Digital printing, electronic tablets, accessories and digital content.

### THE THREE PRIZES TO WIN!

At the end of the forum, the company EPC@Partners.inc will award three prizes for innovation.

**The first prize** relates to the field of digital printing on demand. The jury will consist of professionals and scholars specialists in traditional graphic chain that faces scanning in prepress, press and finishing as in the broadcast.

**The second prize** concerns the tablets, accessories and digital content. It is all digital or all electronic. Seven awards will be presented for innovation by a jury of professionals of the new digital channel and journalists specialized in the field.

**The third prize** is the price of the public. Each visitor will vote through a ballot that they will deposit in an urn. This ballot will determine the price of the public and will also be used for a raffle. Visitors will have the opportunity to win an electronic reader, a tablet, accessories and subscriptions to digital content in publishing, the press or in other areas.

#### - Awarding of the eGutenberg 2014's prize (un jury)

#### - Awarding of the TAB 2014's innovation in room 511 (Exhibition/Showroom)

- Prize of the best smartphone
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The public's ballot paper which will determine the public's award will be used for drawing lots. The visitors will have the possibility to win an electronic reader, accessories and free subscriptions to digital content.

**PUBLICATION****THE TAB-E-PAPERWORLD REVIEW**

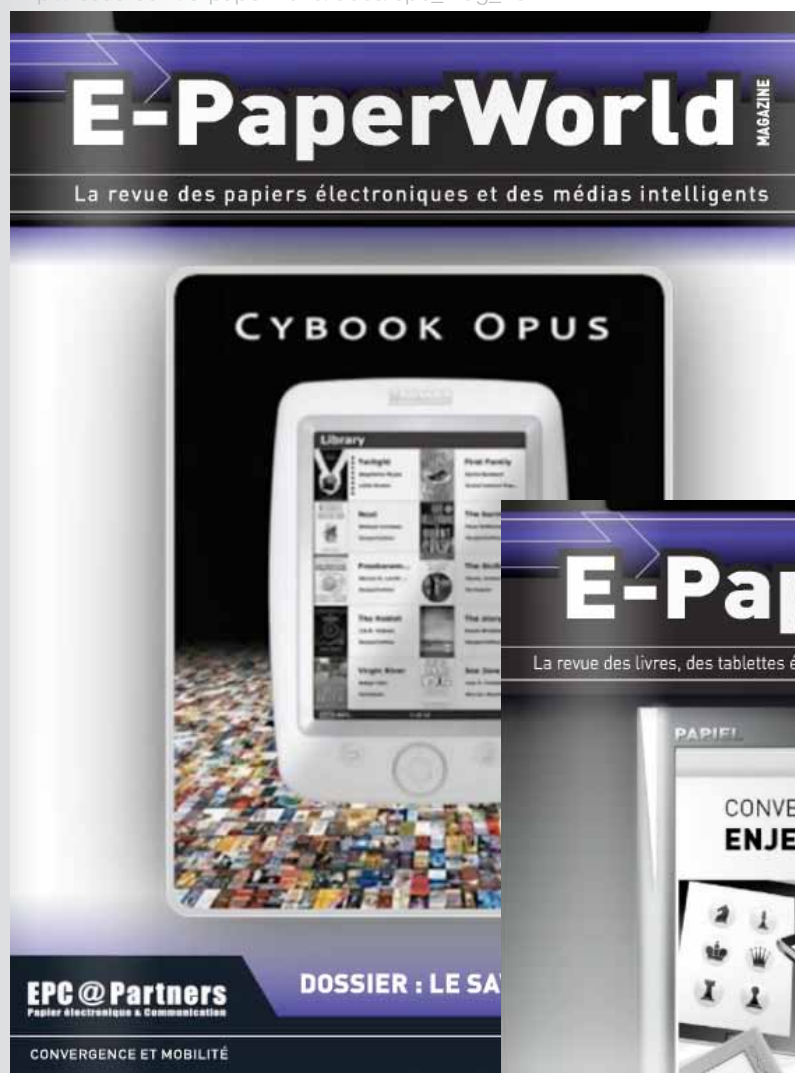
In addition of all of the above, you will get acquainted with the new edition of « The Tab-ePaperWorld Review »:

The International Journal of electronic readers and digital content: Convergence and mobility. This is the first electronic journal specialized in this field. The company EPC@Partners has created it, in autumn 2009, as part of its first forum..

EPC will continue to publish this information resource that aims to portray the players in the digital market through the world.

Indeed, it performs a technology watch on the six main global markets (U.S., European, African, Asian, Oceanic and Oriental) which develop these digital products and services associated with the new communication tools.

[http://issuu.com/e-paperworld/docs/epc\\_mag\\_n0](http://issuu.com/e-paperworld/docs/epc_mag_n0)



[http://issuu.com/e-paperworld/docs/magazine\\_epc\\_n01](http://issuu.com/e-paperworld/docs/magazine_epc_n01)

## INFORMATIONS REGISTRATION VISITORS – PANELLISTS – PARTNERS SPONSORS – EXHIBITORS

**Thursday February 20<sup>th</sup> of 2014: 7:30 AM – 21:30 PM**  
**Friday February 21<sup>th</sup> of 2014: 7:30 AM – 21:30 PM**

**Management and identification of the visitors during the exhibition and the conferences**

### FARES

Possibility of purchasing online or locally

#### VISITORS

##### Adults

- For 1 day: 20\$  
(exhibition and conferences)
- For 2 days : 30\$  
(exhibition and conferences)

##### Students\*

Children between 12 and 16 years old

Family (couple with two children)

- For one day : 15\$  
(exhibition and conferences)
- For 2 days : 20\$  
(exhibition and conferences)

\*Presentation of proof mandatory for students

#### FOR REGISTRATION\*

Online – On EPC's website in the tab «forum»

<http://www.epcpapierelectronique.com/francais/evenements.htm>

The forum's website is in French, English and Chinese

<http://epcpartners.wix.com/tab-epaperworld-2014>

\*\*Online/PayPal, by downloadable pdf form or directly online the day of the Forum

### RESERVATION OF AN EMPLACEMENT WITH OR WITHOUT A KIOSK FOR THE EXHIBITORS

**There are three options for an exhibitor. He can:**

- Lease the location and come with his stand
- Lease the location with the stand offered by EPC
- Lease the location with another stand (if there are special features needed) than the one offered.  
In this case, an additional cost will be applied (see with the organizers for the supplier)

#### EMPLACEMENT

**(10 PI X 10 PI) = 100 PI<sup>2</sup> / 9 M<sup>2</sup>**

##### With kiosk, includes at least :

Skirted table - 2 chairs - curtain - internet - electricity  
insurance - maintenance - security guard

##### 1 emplacement\*:

1990 \$ca HT\* (1500€ HT\*\*) pour 2 days

\* The exhibitor who has his own stand can come install the latter on the site that he has reserved.

If the kiosk included in the location price does not suit the exhibitor, he can be offered another one with an additional cost (ask to the organizers for the supplier).

\*\* Taxes not included.

